

GRANVILLE ISLAND NEWSLETTER

ISSUE

NO. 1



Granville
Island

What's the purpose of this Newsletter?



To keep you up to date, of course!

While our tenant memos continue to serve a critical function in informing you about important and timely news, the Granville Island Newsletter is here to let you know about the important, the mundane, and everything in between.

Be sure to check out this and future newsletters for information on Island happenings, new tenant announcements, upcoming events, and updates on ongoing projects.



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Who Is Granville Island?



300+ businesses
3000+ employees
70+ volunteers

31 administrative staff
17 janitorial staff
18 grounds maintenance staff

But more importantly....

we are a community of artists, buskers, crafts people, creators, culinary explorers, dancers, makers, students, teachers, performers, and risk-takers

What is our Vision + Mission?

Our Vision “To be the most inspiring public place in the world”

Our Mission “To steward this public land for meaningful urban and social experimentation among diverse, creative, cultural, and business models, engaging local First Nations and communities while welcoming the world.”

What is Granville Island?

It's roughly 38 acres of Federal land managed by the Canada Mortgage and Housing Corporation.

Granville Island is located on the traditional territory of the *xʷməθkʷəy̓əm* (Musqueam), *Skwxwú7mesh* (Squamish), and *səlilwətał* (Tsleil-Waututh) First Nations, where the land was traditionally used for hunting, gathering, traveling, and everyday living and cultural activities.

In the 1900s, fill material dredged from False Creek was used to create what is now Granville Island; mills, warehouses, factories, and shops. It was eventually expanded and connected to the south shore of False Creek in the 1950s. However, by the 1950s, most industrial land uses had moved off the Island.

Control over Granville Island was transferred by the Federal government to CMHC in the early 1970s, which began the transition from industrial land use to its current, eclectic mix of industrial, arts, crafts, food retail, restaurant, public space, performance venues and more; making Granville Island one of the most unique places in Canada and around the world.



How does it operate?

Although Federally owned, Granville Island has a unique funding model...

Operating only on revenue from leases and rents, as well as parking and some limited filming. Granville Island is entirely self-sufficient. Granville Island does not receive regular or predictable grant money from any level of government (municipal, Provincial, or Federal) to cover operations nor any anticipated commitments for capital investments. Further, Granville Island does not have the authority to borrow money for capital investment, nor to cover operating deficits.

For these reasons, revenues generated through leases, rent, and parking is the only way that Granville Island can fund improvements to buildings and infrastructure, provide grants to Cultural Partners, and support below-market rents for artists, artisans, and creative and cultural innovation on the Island.

Granville Island Council was established in 2019 with the goal of putting decision-making into the hands of local residents who understand Granville Island and its importance to the community. The members of Granville Island Council were selected for their relevant experience and expertise in the areas of arts and culture, community and government relations, leadership, finance, and property management.



ANDEEN PITT



BRANISLAV HENSELMANN



DALE McCLANAGHAN



DOMENIC CAMINITI



HEATHER DEAL



JOHANNA LAUYANTO



PAUL LAROCQUE

What does the Granville Island Council do?

Granville Island Council is responsible for key decisions around budgeting, planning, and long-term strategy.

In response to the many exciting opportunities on Granville Island, they worked collectively to identify key priorities for implementation during their four-year term. They continue to support staff in project planning and communicating key areas of focus for implementation of Granville Island 2040.

This Council's term is from 2019-2023. If you see them around the Island, be sure to say hello!

GRANVILLE ISLAND

GETTING TO AND AROUND ON ISLAND

- 1) Improve walking conditions;
- 2) Improve wayfinding on the Island;
- 3) Encourage cycling;
- 4) Encourage transit use;
- 5) Manage vehicular access and parking

PUBLIC MARKET + MARKET DISTRICT

- 1) Promote greater innovation, excellence and diversity in the Public Market;
- 2) Create a Market District

ARTS & INNOVATION

- 1) Repurpose the former ECUAD building for arts & innovation-related uses;
- 2) Expand the Island's cultural programs and events

RECONCILIATION WITH INDIGENOUS PEOPLE

- 1) Build/enhance relationships with the three Host Nations;
- 2) Build/enhance relationships with Canada's Indigenous People

PUBLIC REALM

- 1) Create new public spaces and enhance existing spaces;
- 2) Update and create new public realm guidelines

ENGAGING THE COMMUNITY

- 1) Increase businesses owned by members of Indigenous, Black and other racialized communities;
- 2) Engage with Island community & public;
- 3) Develop a refreshed marketing strategy

BUILDING ORGANIZATIONAL CAPACITY

- 1) Develop a sustainable funding model for the Island

New Tenant Updates

What's happening?

Preservatory Provisions & Toast Bar

From the owner of Langley's Vista D'oro farm and their award winning jams and preserves, Preservatory Provisions & Toast Bar will be open early this fall with fresh out of the oven toast topped with hyper-local and seasonal offerings! Find them in the Public Market across from JJ Bean in early October.

Nooroongji Books

Are you shopping for someone who loves unique books from around the world that focus on language, philosophy, art, and home? Look no further! Nooroongji Books, a multilingual curated bookstore with 17 to 30+ language offerings, is now open in the Net Loft. Go by and peruse all the wonderous items and books in their shop – although you may end up in there for a while!

Little Mountain Shop

Little Mountain Shop is a rotating pop-up concept that opened in the Net Loft in early July. Originally hailing from the friendly neighbourhood of Little Mountain on Main Street, Little Mountain Shop has been bringing in a new local brand weekly or bi-weekly to their Net Loft space to cultivate community and support local, women-led, BIPOC makers + creatives and contemporary, design-forward brands. You can also follow along on their social media @littlemntnshop. Pop by and check out what's new each week!

Black Business Association of BC (BBABC)

We're thrilled to announce that the Black Business Association of BC (BBABC) has now launched their flagship retail location called U.E.L. (Unity-Excellence-Legacy) in the Net Loft. The BBABC aims to provide a space where Black entrepreneurs can showcase and sell their products ranging from skin and body care, home décor, apparel, accessories, and artisanal goods. Make sure to stop by and welcome them to Granville Island!

Public Market Kiosks

You may have noticed the two new kiosks that have been recently installed in the middle of the food hall area of the Public Market. These will be posted for lease this coming fall for new tenants to apply! If you know a local food business that may be interested, let them know to sign up for email notifications so they can get all the leasing details once available. Sign up here: admin.granvilleisland.com/leasing/get-notified-about-opportunities and make sure to select notifications for 'Public Market spaces'

General Island Updates

Practical Handbook for Tenants

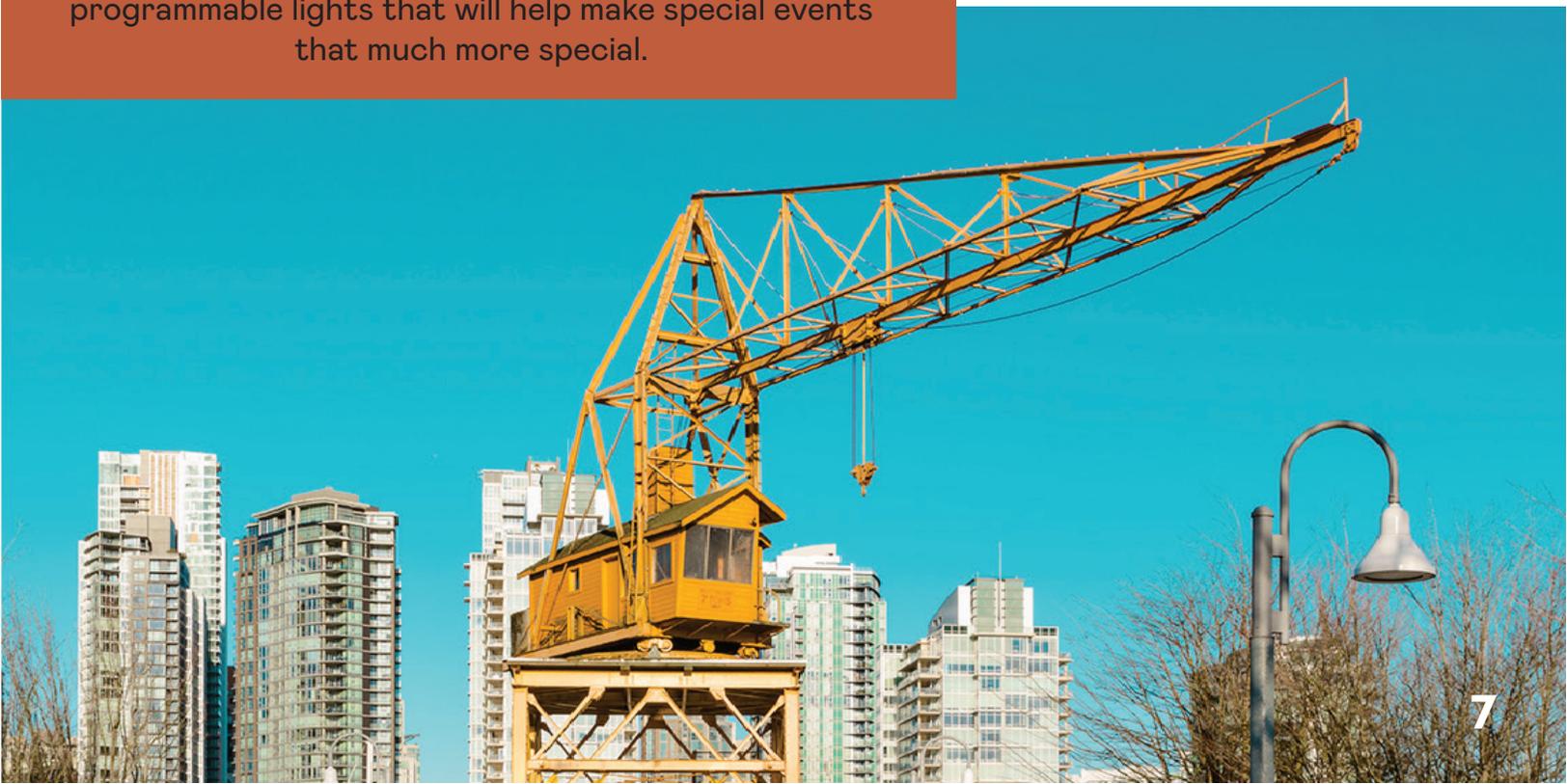
What days are the Public Market closed? Where can I find the after-hours access doors? How the heck do I use the compactor? We've got answers to these and so much more in our upcoming Practical Handbook for Tenants! But don't fret – this isn't years or even months away. You will all receive an electronic copy by email imminently.

Granville Island 'After Dark' Campaign

"Sleepy Granville Island", no more! One of our 2040 goals is to increase night-time activities for visitors. This summer we've had great success with several festivals being programmed into the late evening hours. Encouraging visitors to come to the Island later in the day not only keeps the Island buzzing after-hours, but it also helps alleviate traffic congestion. Free parking after 6pm sure helps sweeten the deal!

Yellow Crane

I spy with my little eye – a new face lift for the iconic Yellow Crane! After moving a few feet on its old wheels and track, the majority of seismic and structural upgrades to the yellow crane, as well as a splash of new paint, are finally complete! All that's left to do is install programmable lights that will help make special events that much more special.



Public Market Washrooms in Revue Stage

There is no shortage of demand for washrooms on Granville Island! Staff are working to install new gender-neutral washrooms for the Public Market in the space at the Revue Stage currently occupied by Red Gate Arts Society. Stay tuned for an update in our next newsletter!

Tenant Shell Space in Building 29

(formerly the Search & Rescue shop on Old Bridge)

When, oh when, will the tenant shell space in Building 29 be complete? Very soon, actually! Keep your eyes peeled as construction wraps in the coming weeks.

Emily Carr University of Art & Design Redevelopment

The departure of the Emily Carr University of Art + Design created an opening at one of the largest buildings on the Island. Luckily for us, Arts Umbrella expanded its footprint and moved into the southern building, where it continues to provide non-profit arts education for artists aged 2-22. But what of the northern building?

Well, staff are working hard to understand the various ways the building might be reused. We have completed a number of technical building condition studies – including structural, mechanical and electrical, building code and others – and are conducting a financial analysis of potential repurposing scenarios.

Once we have completed the financial analysis, we will be presenting potential repurposing concepts to the Island community and the public, and initiating a Request for Expression of Interest process to identify interested tenants.

Former Cats Social House

at 1540 Old Bridge Street

Negotiations are ongoing with an exciting tenant...

Ballet BC

We know you've been waiting patiently, but the renovations at Ballet BC are almost done! They'll be opening their doors by the end of the year, or early 2023!



The Future of The Market District

In 2017, Granville Island 2040 was commissioned to present a vision for future of the Island. Since then, we've been working hard to adopt some of the big moves identified in the Plan. Over the next few newsletters, we'll be highlighting different components of the 2040 Plan. Can't wait that long to learn more? Visit granvilleisland2040.ca for the full Plan!

What is the Market District, you ask?

The goal for the Market District is to build on the strength of the Public Market and create one of North America's leading food and restaurant destinations. How are we going to do this? By creating more opportunities for sustainable food offerings, local food production and processing, and innovative culinary arts and programming. The first phases of the Market District will be achieved through both the eventual expansion of the Public Market as well as the redevelopment of Building 36, and subsequent phases will also see the redevelopment of Building 35 and Lot 55.

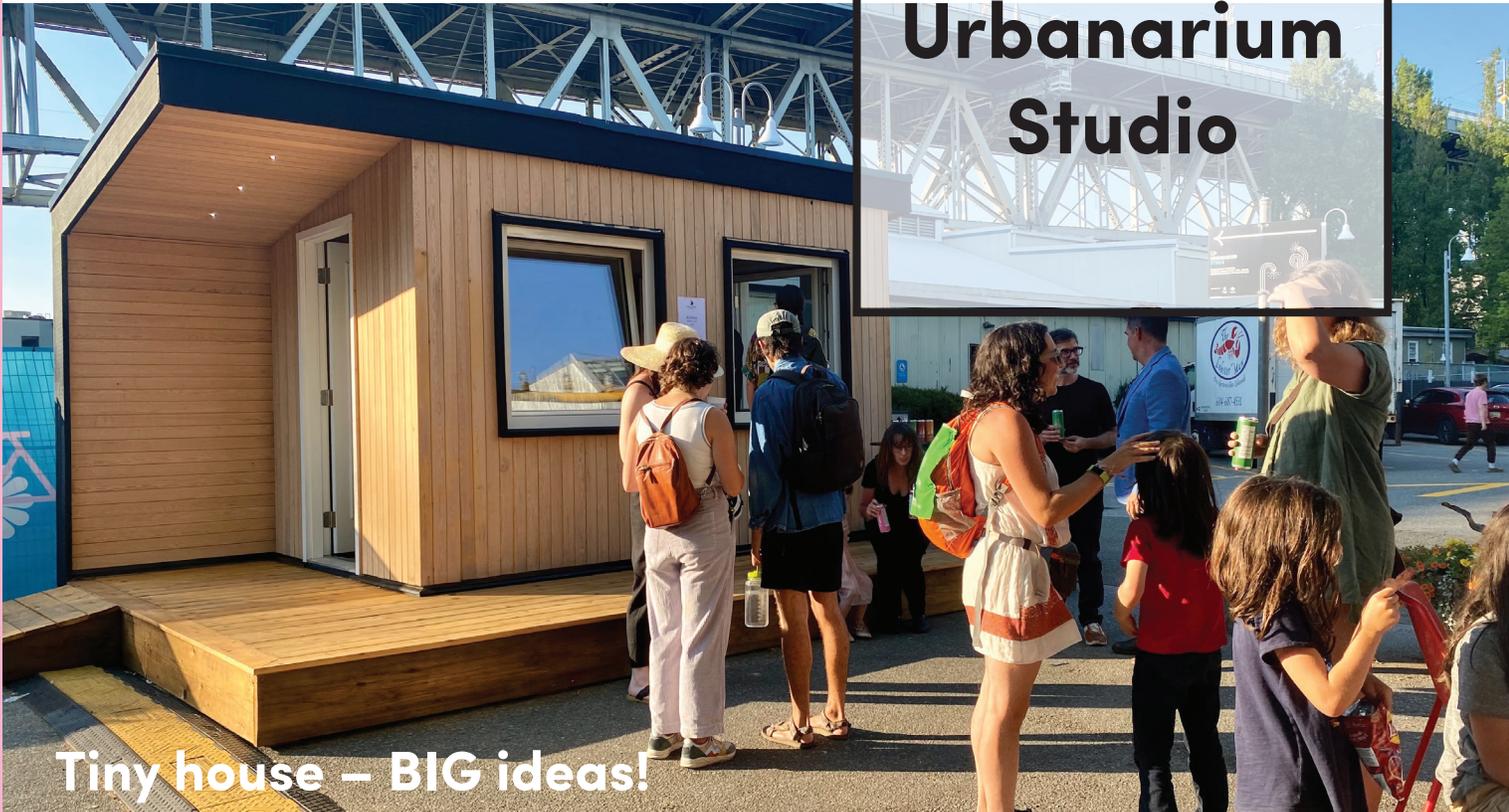
But wait, does this mean only food uses will be supported here? Of course not – variety is the spice of life. The Market District will encourage a mix of activity, a greater variety of food and entertainment experiences, and also create a new niche retail destination extending from the Public Market south to the Maritime Market. But that's not all folks, because the Market District is also envisioned to include enhanced public spaces at the centre of the Island, surrounding the Public Market, along the waterfront, and in all the itty bitty spaces in between.

In addition to all the exciting opportunities we've mentioned above, specialty food and drink production and retail, as well as demonstration and presentation spaces for special events will be encouraged in the Net Loft. We'll also be working to expand indoor and outdoor dining spaces for communal dining events and food festivals on the Island.

So get your stretchy pants out and start getting excited about Granville Island as the new culinary destination in town!



Urbanarium Studio



Tiny house – BIG ideas!

Curious about the little house that was installed next to the Bike Valet? Urbanarium is a registered charity that provides Metro Vancouver residents with a platform for the discussion on ideas and issues about the planning and design of communities.

Okay, okay.. we know. Big topic.

What does that mean exactly? Urbanarium focuses on how our urban systems and the forces acting on them work, what urban futures might happen and what we can do to affect those outcomes. Urbanarium facilitates debates, studios, talks, maps and tours on a variety of urban issues.

The studio building itself has an interesting backstory. It was designed and built by local builders Lanefab who planned to use it as a tiny office on a lot they purchased in East Vancouver. A tussle or two later over zoning compliance, and the structure was placed into storage until Urbanarium purchased it just a few weeks ago.

But that part is history – and the tiny house has a new purpose! Urbanarium will be hosting a variety of events by this little house on topics including waterparks, the future of office life, colonial statues and others. The studio events are free of charge and open to the public.

Like all good things, this studio won't be around forever. The pilot project is slated to stick around until December 31, 2022. If you're interested in participating in one of the many events planned, be sure to visit urbanarium.org/events.



Credit: False Creek Ferries

Getting to and around the Island

**“You’re off to Great Places!,
Today is your day! Granville Island
is waiting, so get on your way!”**

**- Dr Seuss, Oh, the Places You’ll Go!
(Sort of.)**

We know Granville Island is a popular destination for residents and tourists alike – but how are people getting here? By bike? Tricycle? Tuktuk?

The Planning Department has been busy collecting and analyzing transportation data this summer to understand travel patterns post(ish) pandemic. Visitor counts have increased and the Island is in full swing with events and summer activities. We have estimated that approximately **1.68 million people** visited Granville Island between April – June 2022.

In February 2022, we installed counters at 8 different locations on the Island including all of the seawall connections, both sides of Anderson and by the ferry ramp entrances. These counters use lasers – not cameras – to tally pedestrians and cyclists that cross its path. We also use traffic tubes on Anderson to count cars. These counters are an important tool for us to see how people are getting to Granville Island.

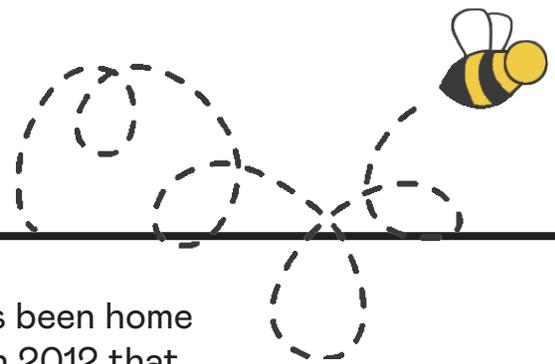
Looking at all the data, we found that for the period of April, May, and June, the total number of trips made to Granville Island breaks down as follows: 36% were by foot, 32% by car, 24% by ferry, and 5% by bike. With a growing climate crisis on our hands, we’re thrilled to see so many people are getting to Granville Island using sustainable modes of transportation! We’ll continue to assess these travel trends every three months.

In other transportation news, we resumed full time hours for the Bike Valet this summer, and just wrapped a successful Bike to Shop Week event in partnership with HUB Cycling on August 13th!



Hives for Humanity

Somethin's been a buzzin' around Granville Island.



For the second consecutive summer, Granville Island has been home to Hives for Humanity, a non-profit society established in 2012 that creates opportunities for connection to community through nature, bees, and the culture of the hive. Their focus is on experiential learning through inclusive and supportive environments, and in creating flexible opportunities for people to engage in the therapeutic culture that surrounds the hive.

This summer, Hives for Humanity brought an observation colony to the Pollinator Parklet at 1244 Cartwright, to share the magic of honey bees with neighbours, visitors, and guests. Four workshops were hosted at the Parklet on topics including honey bee biology & behaviour, the products of the hive including wax and honey, and the importance of habitat and forage for all bees.

Turns out, these events were the bees knees. People can't get enough! If you've been by recently, you'll have noticed that the bees have moved on. But, don't worry, they'll be back! The parklet, which hosted two nucleus colonies of honey bees, was intended to test the right fit for the hives and the communities they became a part of. We're looking forward to continuing our partnership with Hives for Humanity and working to potentially establish a permanent apiary on the Island.

National Day for Truth & Reconciliation

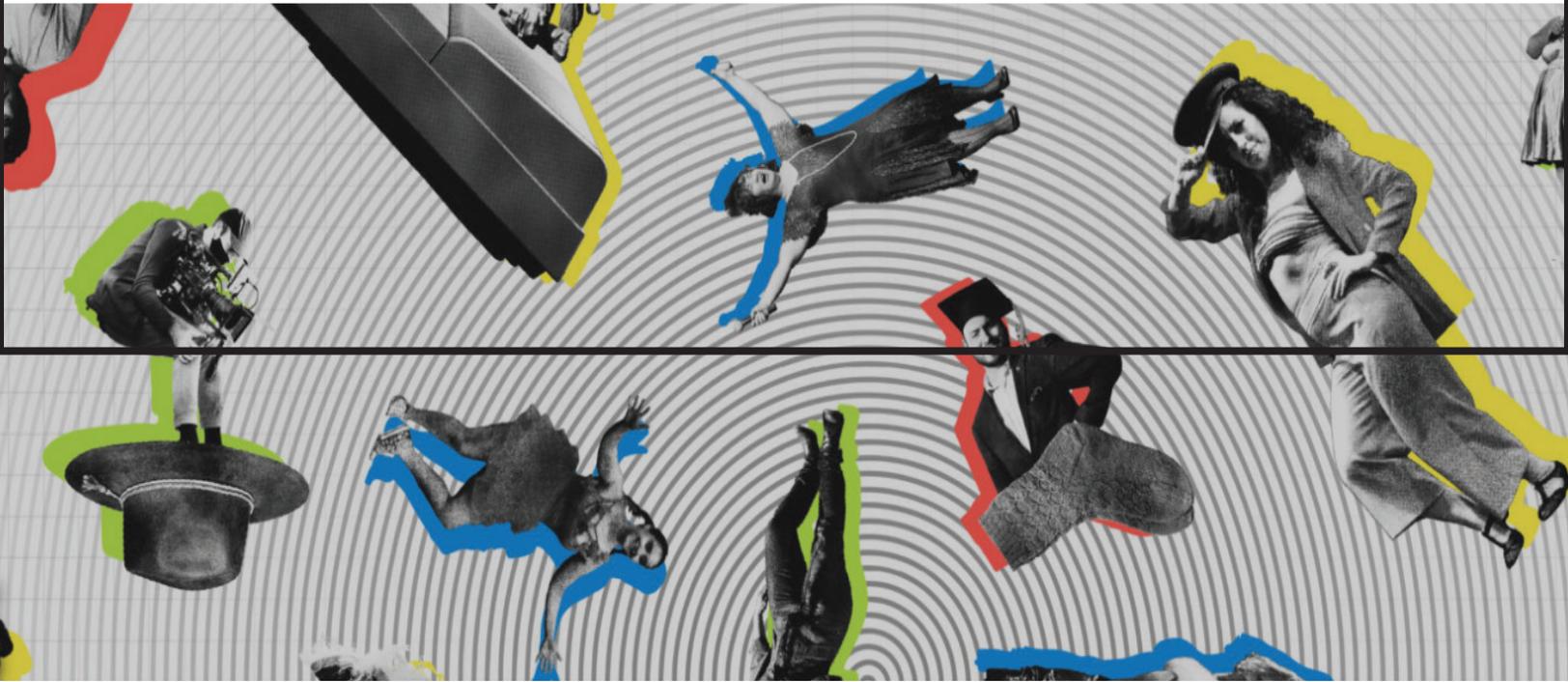
September 30th, 2021 was the first National Day for Truth and Reconciliation, honouring the First Nations, Metis, and Inuit people of Canada. We honour those who survived the Residential Schools, those who did not return home, and those who continue to suffer as a result of intergenerational trauma.

Granville Island will be demonstrating our commitment to Reconciliation by observing a moment of silence at 2:15pm in recognition of the 215 children whose bodies were uncovered in an unmarked grave on the grounds of the former Tk'emlúps te Secwépemc Residential School in Kamloops, British Columbia. Since then, more than a thousand unmarked graves have been discovered across Canada, with more investigations underway.

The objective of this new day of observance is to encourage Canadians to take time to learn more about Reconciliation, and to reflect on the real histories and ongoing impacts of colonization, the effects of which continue to be felt today. It is an opportunity to commemorate the survivors, their families, and their communities.

For more information on the schedule of events for commemoration on September 30th, visit **granvilleisland.com/news/national-day-truth-and-reconciliation**. Here, you'll also find various resources on how to unlearn and relearn Canada's painful history and how to support the survivors of Residential Schools.

2022 Vancouver Fringe Festival



It came.. it went.. and it was show stopping.

Cheers to what we think was the best Fringe Festival to date on Granville Island. As the only live event that was held during the 2020 COVID period, the Fringe will always hold a special place in our hearts. We're thrilled it came back in full force in 2022!

"Fringe" is theatre that pushes boundaries and tackles controversial topics, created by local and international actors and playwrights. The first Fringe Festival was held over 35 years ago and it has gone on to become the largest theatre festival in BC. Drawing from a mix of both seasoned and beginner performers and writers, the festival showcases theatre that has the ability to shift perspectives and make audiences think.

With activations across every venue, and most of our public spaces, this year's festival set the entire "Island" buzzing and as the 2022 Fringe Festival wraps, we wanted to thank the organizers, the performers, and the volunteers for another amazing festival.



2022 BC Culture Days

Are you ready for this year's Culture Days? We are!!

From September 23rd – October 16th, 2022, come experience three glorious weeks of colour, creativity, and community at Canada's largest public participation campaign for the arts! As a premier destination for arts and cultural activities year-round, Granville Island looks forward to hosting a number activities. For more information about these great events and more, visit: culturedays.ca/en/events.

September 26th- October 15th:

Pop-Up Flamenco - October 12th

Come experience the vibrant flamenco arts on Granville Island. Flamenco Rosario presents Jhoely Triana with Peter Mole (guitar) and Maria Avila (cante) in a series of short pop-up performances of live flamenco dance and music. There will be three 20-minute performances between 12pm-2pm. As an added treat, Jhoely will briefly speak about each of the performances.

Il était une fois Vancouver - October 15th (11am-12pm)

Free kids event, but reservations are required!

Il était une fois Vancouver is a theatrical and interactive french tale about Agoulou, a wizard who loves sweet things. After being bullied by local kids for inventing a chewing gum sandwich, the wizard decides to take vengeance on the nay-sayers. What happens next? Come find out - the audience will be asked to help contribute to this interactive story!

AIRE | Annual International Representational Exhibition September 26th - October 15th

This annual exhibition is an invitation to artists from around the world to exhibit their most exceptional representational and semi-representational artworks. Juried for excellence, this exhibition features over 60 stunning artworks. The visual arts sector is so often nostalgic for the artists of the past. At the Federation of Canadian Artists, they celebrate greats, not ghosts. Check out the Culture Days website above for the hours of operation!





That's all she wrote, folks!

Stay tuned for the second issue in a few months time!

**Until then, keep making Granville Island
quirky, creative, and inspiring.**

Comments? Feedback? Suggestions?
Email us at
info@granvilleisland.com

